

Assignment Questions

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Question 1:

- 1. Assess the value of embracing of ethics and social responsibility as far as Woolworths, as a business organization, is concerned.**

Embracing ethics and social responsibility is highly valuable for Woolworths as a business organization. Here are several reasons why:

- 1. Reputation and Customer Loyalty:** By sourcing responsibly and adhering to ethical practices, Woolworths builds a positive reputation among its customers. Consumers are increasingly conscious of ethical issues and are more likely to support companies that demonstrate social responsibility. This can lead to increased customer loyalty, positive word-of-mouth, and enhanced brand image. (HOLDINGS, 2020)
- 2. Risk Mitigation:** Engaging in ethical sourcing practices helps Woolworths mitigate various risks associated with its supply chain. By ensuring suppliers adhere to high standards of labor rights, environmental protection, and safety measures, the company reduces the risk of negative incidents, such as scandals, boycotts, or legal issues, which could damage its reputation and financial performance. (HOLDINGS, 2020)
- 3. Long-term Sustainability:** Embracing ethics and social responsibility aligns Woolworths with sustainable business practices. By supporting initiatives like the Better Cotton Initiative, SEDEX, Canopy, FSCTM, UTZ, and RSPO, the company contributes to the preservation of the environment, protection of endangered species, and improvement of livelihoods in farming communities. These efforts promote long-term sustainability, both for the business itself and for the communities it operates in. (HOLDINGS, 2020)
- 4. Employee Engagement and Attraction:** Ethical practices positively impact employee engagement and attraction. When a company demonstrates a commitment to social

responsibility, it creates a sense of purpose and pride among its employees. It can attract and retain talented individuals who align with the company's values, resulting in a more engaged and motivated workforce. (HOLDINGS, 2020)

5. **Regulatory Compliance:** Many countries have regulations in place that require businesses to uphold ethical standards in their operations, such as labor rights, environmental protection, and responsible sourcing. By embracing ethics and social responsibility, Woolworths ensures compliance with these regulations, minimizing the risk of legal consequences and penalties. (HOLDINGS, 2020)
6. **Competitive Advantage:** Ethical practices can provide Woolworths with a competitive advantage in the marketplace. As consumers become more conscious of sustainability and ethical considerations, they are increasingly seeking out products and services from companies that align with their values. By differentiating itself as an ethical and socially responsible retailer, Woolworths can attract and retain customers who prioritize these factors when making purchasing decisions. (HOLDINGS, 2020)

Overall, embracing ethics and social responsibility enhances Woolworths' reputation, mitigates risks, promotes sustainability, engages employees, ensures regulatory compliance, and provides a competitive edge in the market. It is a valuable approach that aligns the company with the evolving expectations of consumers and stakeholders in today's business landscape.

2. At what point and how seriously should Woolworths consider these issues when planning?

When planning for the future, Woolworths should prioritize addressing the following factors as early as possible. These issues are critical to the company's performance and long-term

sustainability, and delaying their resolution will only make implementation more difficult and costly. (HOLDINGS, 2020)

It is crucial for Woolworths to emphasize these important topics in its planning process. Each problem should be carefully examined, considering its potential impact on the company.

Woolworths should take into account the perspectives and concerns of all stakeholders, including customers, employees, suppliers, investors, and the general public (Siniora, 2017).

We recommend that Woolworths adopts a proactive approach in dealing with these problems. This approach involves anticipating potential issues and taking action to either prevent them or minimize their impact. By doing so, Woolworths can mitigate reputational damage, regulatory fines, and other adverse consequences.

To effectively address these challenges, Woolworths should establish specific objectives, plans, and strategies. Sufficient resources should be allocated to implementing these strategies, and relevant stakeholders should be involved. Regular monitoring and evaluation of progress towards these objectives will also be crucial (Siniora, 2017).

To ensure the long-term viability of the company, Woolworths must take these challenges seriously and proactively address them early in the planning process. By doing so, Woolworths can position itself for sustained success and mitigate potential risks to its operations and reputation.

3. How does your organisation (or one of your choosing) tackle these issues?

To tackle the issue of climate change, organizations can employ various strategies and initiatives.

Let's consider a few examples:

1. **Implementing Renewable Energy Solutions:** Organizations can invest in renewable energy sources such as solar, wind, and hydroelectric power to reduce their carbon

footprint. They can install solar panels, use wind turbines, or purchase renewable energy credits to power their operations with clean energy.

2. **Adopting Sustainable Practices:** Organizations can adopt sustainable practices across their operations, including energy-efficient technologies, waste reduction, and responsible resource management. This can involve implementing energy-saving measures, optimizing supply chain logistics, promoting recycling and waste reduction, and using environmentally friendly materials.
3. **Setting Emission Reduction Targets:** Organizations can set specific targets to reduce their greenhouse gas emissions. This can include goals such as becoming carbon-neutral or achieving a certain percentage reduction in emissions over a defined period. They can track their progress, implement emission reduction projects, and regularly report on their performance.
4. **Engaging in Carbon Offsetting:** Organizations can participate in carbon offset programs to compensate for their emissions by investing in projects that reduce or remove greenhouse gases from the atmosphere. This can include supporting reforestation initiatives, investing in renewable energy projects, or funding methane capture programs.
5. **Collaborating and Advocating for Change:** Organizations can collaborate with other businesses, industry associations, and government entities to drive collective action on climate change. They can advocate for policy changes that support sustainability, participate in industry initiatives, and share best practices with peers.
6. **Educating and Engaging Stakeholders:** Organizations can educate their employees, customers, suppliers, and other stakeholders about the importance of climate change and encourage their participation in sustainable practices. This can involve providing training

programs, promoting eco-friendly products and services, and involving stakeholders in sustainability initiatives.

7. Conducting Environmental Impact Assessments: Organizations can assess their environmental impact through comprehensive evaluations of their operations, products, and supply chains. This can help identify areas of improvement, set priorities for action, and implement measures to mitigate negative environmental impacts.

Example:

Google: Google is a tech giant that has committed to being carbon-neutral by 2020. (WHITTAKER, 2022) They are tackling climate change by investing in renewable energy, improving energy efficiency in their data centers, and developing technologies that promote sustainability. Google has invested in a range of renewable energy projects, including wind and solar farms, to offset their carbon emissions. Google is also focused on improving energy efficiency in their data centers. Data centers are responsible for a significant amount of energy consumption, and Google is working to reduce the energy needed to power their servers. (WHITTAKER, 2022)

They have implemented a range of energy-efficient technologies, such as machine learning algorithms that optimize energy usage and advanced cooling systems that use less energy. Finally, Google is developing technologies that promote sustainability. For example, they have developed the Nest thermostat, which uses machine learning algorithms to optimize energy usage in homes. They are also working on developing sustainable transportation solutions, such as self-driving electric cars, that can help reduce the environmental impact of transportation. (WHITTAKER, 2022) (Nicolaidis, 2018)

By adopting a combination of these strategies and tailoring them to their specific industry and operations, organizations can make significant contributions to addressing climate change and promoting environmental sustainability. It is important for organizations to continuously evaluate and update their sustainability efforts as new technologies and best practices emerge.

4. Based on the information from Question 3, what is your advice to Woolworths in its approach to ethics and social responsibility, and why?

Woolworths is indeed an Australian retail company known for its commitment to ethics and social responsibility. Based on that information, here are some suggested crucial points for Woolworths to consider in its approach to ethics and social responsibility: (HOLDINGS, 2020)

1. **Transparent and Ethical Supply Chain:** Woolworths should focus on maintaining a transparent and ethical supply chain. This involves ensuring that the products they sell are sourced from suppliers who adhere to ethical labor practices, environmental sustainability, and animal welfare norms. Regular checkups, audits, and partnerships with reputable associations can help demonstrate the company's commitment to responsible sourcing. (HOLDINGS, 2020)
2. **Sustainable Practices:** It's important for Woolworths to integrate sustainable practices throughout its operations. This includes reducing waste, optimizing energy and water usage, and promoting recycling and responsible packaging. The company can set specific goals and targets to measure its progress in reducing its environmental footprint and regularly communicate these efforts to customers and stakeholders.
3. **Diversity and Inclusion:** Woolworths should prioritize diversity and inclusion within its workforce. By fostering an inclusive environment, the company can benefit from different perspectives, enhance employee engagement, and strengthen its reputation.

Implementing programs and initiatives that promote diversity, such as inclusive hiring practices and employee resource groups, can contribute to a more inclusive workplace. (HOLDINGS, 2020)

4. **Community Engagement:** Engaging with local communities is vital for Woolworths to establish a positive social impact. The company can support local businesses, sponsor community events, and contribute to charitable causes aligned with its values. This involvement can help build strong connections with customers, enhance brand loyalty, and demonstrate genuine care for the well-being of the communities it serves.
5. **Consumer Education:** Woolworths should prioritize consumer education to promote responsible and sustainable consumption. This can be achieved through various means, such as providing information about product origins, sustainability labels, and healthy choices. Promoting awareness of ethical and environmentally friendly practices can empower customers to make informed purchasing decisions. (HOLDINGS, 2020)
6. **Stakeholder Engagement and Transparency:** Engaging with stakeholders, including employees, customers, suppliers, and investors, is crucial for maintaining trust and accountability. Woolworths should actively seek feedback, listen to concerns, and communicate transparently about its ethics and social responsibility initiatives. Regular reporting on progress, challenges, and future goals will help demonstrate the company's commitment to continuous improvement.
7. **Collaboration and Partnerships:** Woolworths can collaborate with industry peers, non-governmental organizations, and government agencies to address broader societal challenges. By working together, the company can leverage collaborative expertise and

resources to drive positive change, influence industry norms, and find innovative solutions to complex issues. (HOLDINGS, 2020)

Overall, by incorporating these recommendations into its approach to ethics and social responsibility, Woolworths can strengthen its reputation as a responsible corporate citizen, foster customer loyalty, attract top talent, and contribute to the well-being of society and the environment. It's important for Woolworths to continuously assess and evolve its practices to align with evolving societal expectations and emerging ethical and sustainability issues.

5. As the financial manager of a JSE-listed company, what would your responsibilities be to ensure that the King IV Code is effectively adhered to?

As a financial manager of a JSE-listed company, your responsibilities in ensuring adherence to the King IV Code would encompass the following: (HOLDINGS, 2020)

1. Familiarize Yourself with the King IV Code: Take the time to thoroughly understand the standards and guidelines outlined in the King IV Code. Study the code, its objectives, and its recommendations to gain a comprehensive understanding of its requirements.
2. Assess Compliance: Conduct an initial assessment to determine the company's current level of compliance with the King IV Code. Identify any gaps or areas where improvements are needed. This assessment will serve as a benchmark to track progress and implement necessary changes (Rossouw, 2020).
3. Develop Policies and Procedures: Work closely with senior management and relevant stakeholders to develop and implement policies and procedures that align with the King IV Code. These policies should outline the company's commitment to good governance, ethics, and sustainability.

4. **Establish Governance Structures:** Ensure that appropriate governance structures are in place to support the implementation of the King IV Code. This includes establishing a board of directors with diverse skills and expertise, defining clear roles and responsibilities, and setting up board committees to oversee key areas such as risk management, audit, remuneration, and sustainability (Rossouw, 2020).
5. **Enhance Transparency and Reporting:** Implement measures to enhance transparency and reporting within the organization. This may include developing robust financial reporting processes, ensuring accurate and timely disclosure of information to stakeholders, and adopting best practices in corporate reporting (Aguinis, 2018).
6. **Monitor Compliance:** Regularly monitor and assess the company's compliance with the King IV Code. This involves conducting internal audits, reviewing policies and procedures, and assessing the effectiveness of governance structures. Identify any areas of non-compliance and take corrective actions as necessary (Rossouw, 2020).
7. **Provide Training and Awareness:** Organize training programs and workshops to educate employees and stakeholders about the King IV Code and its importance. Foster a culture of compliance and ethical conduct within the company by promoting awareness and understanding of the code's principles.
8. **Engage with Stakeholders:** Promote open communication and engagement with stakeholders, including shareholders, employees, customers, and suppliers. Actively seek their input and feedback related to the company's adherence to the King IV Code. Address any issues or concerns raised by stakeholders promptly and transparently (Rossouw, 2020).

9. Monitor Regulatory Developments: Stay informed about any changes or updates to corporate governance policies and regulations. Ensure that the company stays up to date with any new requirements related to the King IV Code and promptly adapt policies and practices as needed.
10. Report on Compliance: Prepare and publish required reports on the company's adherence to the King IV Code. This may include disclosures in annual reports, integrated reports, and sustainability reports. Ensure that these reports accurately reflect the company's efforts and progress in adhering to the code's principles (Rossouw, 2020).

By fulfilling these responsibilities, you can contribute to ensuring strong adherence to the King IV Code and promote good governance practices within your JSE-listed company.

Question 2:

i. Profits for the periods

Year 1:

Total Expenses = Materials + Labour + Other Variable Overheads + Fixed Overheads + Other Operating Costs

$$\text{Total Expenses} = 5,350 + 10,700 + 500 + 12,000 + 3,000$$

$$\text{Total Expenses} = 31,550$$

$$\text{Profit} = \text{Sales} - \text{Total Expenses}$$

$$\text{Profit} = 35,000 - 31,550$$

$$\text{Profit} = 3,450$$

Year 2:

$$\text{Materials: } 7,500 * 1.10 = 8,250$$

$$\text{Labour: } 15,000 * 1.10 = 16,500$$

$$\text{Fixed Overheads: } 12,000 * 1.05 = 12,600$$

$$\text{Other Operating Costs: } 3,100 * 1.04 = 3,224$$

$$\text{Total Expenses} = 8,250 + 16,500 + 600 + 12,600 + 3,224$$

$$\text{Total Expenses} = 41,174$$

$$\text{Profit} = \text{Sales} - \text{Total Expenses}$$

$$\text{Profit} = 49,000 - 41,174$$

$$\text{Profit} = 7,826$$

Year 3:

$$\text{Materials: } 9,000 * 1.10 = 9,900$$

Labour: $18,000 * 1.10 = 19,800$

Fixed Overheads: $12,600 * 1.05 = 13,230$

Other Operating Costs: $3,200 * 1.04 = 3,328$

Total Expenses = $9,900 + 19,800 + 650 + 13,230 + 3,328$

Total Expenses = 46,908

Profit = Sales - Total Expenses

Profit = $53,200 - 46,908$

Profit = 6,292

Year 4:

Materials: $10,050 * 1.10 = 11,055$

Labour: $21,000 * 1.10 = 23,100$

Fixed Overheads: $13,230 * 1.05 = 13,891.50$

Other Operating Costs: $3,400 * 1.04 = 3,536$

Total Expenses = $11,055 + 23,100 + 700 + 13,891.50 + 3,536$

Total Expenses = 52,282.50

Profit = Sales - Total Expenses

Profit = $57,400 - 52,282.50$

Profit = 5,117.50

Year 5:

Materials: $9,000 * 1.10 = 9,900$

Labour: $18,000 * 1.10 = 19,800$

Fixed Overheads: $13,891.50 * 1.05 = 14,586.075$

Other Operating Costs: $3,300 * 1.04 = 3,432$

Total Expenses = $9,900 + 19,800 + 750 + 14,586.075 + 3,432$

Total Expenses = 48,468.075

Profit = Sales - Total Expenses

Profit = $55,200 - 48,468.075$

Profit = 6,731.925

Details	Year 1	Year 2	Year 3	Year 4	Year 5
	R'000	R'000	R'000	R'000	R'000
Sales	35000	49000	53200	57400	55200
Materials	5350	7500	9000	10050	9000
Labour	10700	15000	18000	21000	18000
Other variable overheads	500	600	650	700	750
Fixed overheads	12000	12600	13230	13891.5	14586.075
Other operating costs	3000	3100	3200	3400	3300
Sales	35000	49000	53200	57400	55200
Materials	5350	8250	9900	11055	9900
Labour	10700	16500	19800	23100	19800
Other variable overheads	500	600	650	700	750
Fixed overheads	12000	12600	13230	13891.5	14586.075
Other operating costs	3000	3224	3328	3536	3432
total	31550	41174	46908	52282.5	48468.075
Profit	3450	7826	6292	5117.5	6731.925

ii. Weighted average cost of capital

calculate the cost of equity using the Capital Asset Pricing Model (CAPM) formula:

Cost of Equity = Risk-free rate + Equity beta * Market risk premium

Cost of Equity = $0.05 + 1.2 * 0.075$

Cost of Equity = $0.05 + 0.09$

Cost of Equity = 0.14 or 14%

calculate the WACC using the following formula:

WACC = Equity proportion * Cost of Equity + Debt proportion * After-tax cost of debt

WACC = $0.75 * 0.14 + 0.25 * 0.06$

WACC = $0.105 + 0.015$

WACC = 0.12 or 12%

iii. Net present value of the proposed project

To compute the Net Present Value (NPV), we initially discounted the cash flows, which represent profits, for each year utilizing the Weighted Average Cost of Capital (WACC). The WACC considers the time value of money. By discounting the cash flows, we

obtain their present value, enabling a meaningful comparison of cash flows over time.

Subsequently, we aggregated the discounted cash flows and deducted the initial outlay (R30 million) to determine the NPV (Ayers, 2018).

Discounting the cash flows using the WACC (12%):

Year 1: $3,450 / (1 + 0.12)^1 = 3,080.36$

Year 2: $7,826 / (1 + 0.12)^2 = 6,213.93$

Year 3: $6,292 / (1 + 0.12)^3 = 4,492.07$

Year 4: $5,117.50 / (1 + 0.12)^4 = 3,274.54$

Year 5: $6,731.925 / (1 + 0.12)^5 = 3,807.27$

Now, sum the discounted cash flows and subtract the initial outlay:

$NPV = -30,000 + 3,080.36 + 6,213.93 + 4,492.07 + 3,274.54 + 3,807.27$

$NPV = -30,000 + 20,868.17$

$NPV = -9,131.83$

Cost of Equity	14.00%				
WACC	0.12				
Cashflows		Discounting the cash flows using the WACC			
initail year	-30000				
1	3450	3080.35714			
2	7826	6238.83929			
3	6292	4478.52132			
4	5117.5	3252.26377			
5	6731.925	3819.87504			
NPV	-9130.1435				

iv. Recommendation on the acceptance or rejection of the project with justifications:

Based on the NPV calculated in step iii, which yielded a negative value, we have recommended rejecting the project. A negative NPV suggests that the project is anticipated to generate a net loss in value for the company. It would be disadvantageous for the company to accept a project with a negative NPV, as it could potentially diminish the company's worth and have adverse effects on its future

financial performance. Therefore, rejecting the project is the advisable course of action based on the negative NPV (Ayers, 2018).

Question 3:

The proposed merger between Credit Suisse and UBS presents both advantages and disadvantages. While it may offer temporary relief for immediate challenges, it remains uncertain whether it will provide a sustainable solution or merely postpone the inevitable decline of a once-prominent financial institution. (Bris, 2023)

Advantages:

1. **Strengthening capital position:** The merger has the potential to enhance the combined entity's capital position as UBS acquires the remaining assets of Credit Suisse. This could establish a more stable foundation for future growth, operations, and the ability to absorb losses. . (Bris, 2023)
2. **Economies of scale:** Consolidating the two institutions could result in significant cost synergies and improved efficiency by streamlining overlapping operations and infrastructure. This has the potential to boost profitability and decrease capital costs. (Bris, 2023)
3. **Diversification of risk:** The merger allows the banks to diversify their risk exposures across a broader range of businesses and clients. By doing so, they can mitigate the impact of individual events or sector downturns, ultimately reducing overall risk and increasing returns' stability. (Bris, 2023)
4. **Enhanced international presence:** The combined entity would possess a stronger global footprint, enabling access to new financing options and increased market reach. This could enhance competitiveness and improve client services. (Bris, 2023)

Considering the importance of capital costs and the associated risks and returns:

Advantages:

1. Strengthened capital position: The merger with UBS can bolster Credit Suisse's capital position, enabling better absorption of losses and establishing a more stable foundation for future operations.
2. Economies of scale: The merger can result in economies of scale as overlapping operations and infrastructure are streamlined, potentially leading to increased profitability and reduced capital costs.

Disadvantages:

1. Increased regulatory scrutiny: The merger may attract heightened regulatory scrutiny, resulting in higher compliance costs and potential regulatory obstacles that impact the risk-return profile of the combined entity.

The impact of different international finance options available to the bank:

Advantages:

1. Enhanced international presence: The merger between Credit Suisse and UBS would result in a stronger global footprint for the combined entity. This expanded presence can provide improved access to global markets and a wider range of financing options. It can enhance the bank's competitiveness and its ability to better serve clients worldwide (Taiwo, 2017).

Disadvantages:

1. Integration complexities: Merging two large institutions with distinct cultures and business models can present complex challenges. The integration process may require significant resources, time, and financial investment to align systems, processes, and

organizational structures. The associated integration costs can be substantial, and there is a risk that the anticipated benefits may not be fully realized or may take longer than expected. (Bris, 2023)

2. Uncertain realization of benefits: While the merger offers potential opportunities for accessing international finance options, there is no guarantee that the expected benefits will be achieved as planned. Various factors such as regulatory hurdles, market conditions, and unforeseen complications in the integration process can influence the timing and effectiveness of leveraging new finance options. (Bris, 2023)

The influence of credit management and debt collection (or lack thereof) on the bank's financial liquidity: (Bris, 2023)

Advantages:

1. Risk diversification: The merger can lead to the diversification of risk, reducing the impact of individual events or sector downturns and increasing the stability of returns.

Disadvantages:

1. Integration complexities: Merging two large institutions with different cultures and business models can be a complex and challenging process. The integration costs can be significant, and there is a risk that the expected benefits may not materialize or may take longer than anticipated to materialize.
2. Regulatory scrutiny: The merger could attract increased regulatory scrutiny, especially considering the combined entity's larger presence in the Swiss and global banking landscape. This may result in higher compliance costs and potential regulatory hurdles, affecting the risk-return profile.

3. Concentration risk: While the merger may provide diversification benefits, it also increases the concentration risk within the Swiss financial sector. This could make the combined entity more susceptible to systemic shocks and reduce the resilience of the Swiss economy (Fichtner, 2017).
4. Credit management and debt collection challenges: The merger could worsen existing credit management and debt collection issues if the combined entity inherits the problems faced by Credit Suisse. Failure to address these challenges could strain the bank's liquidity and financial stability further (Taiwo, 2017).

In conclusion, the merger between Credit Suisse and UBS has the potential for short-term relief and long-term benefits such as improved capital position, economies of scale, risk diversification, and enhanced international presence. However, it is crucial to acknowledge and address the challenges associated with integration, regulatory scrutiny, concentration risk, and credit management. Effectively managing these issues is necessary to ensure the sustainability of the merged institution. Without adequate resolution, the merger may serve as a temporary solution to underlying systemic problems, potentially leading to significant economic consequences for the once-prominent credit institution (Taiwo, 2017).

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